



**We think meaningful specification matters**

Every effort has therefore been made to ensure that Schaub Lorenz products are priced competitively in the marketplace appropriate to their technological and qualitative advantages. These technical advantages relate specifically to a specialist retailer's desire to sell a better product to a better informed customer and for the product itself to be readily integrated with other equipment that such a specialist might also sell.

**The Perfect 10...**

Some LCD features are almost standard but there are certain other desirable attributes that very few will offer. MPEG4 tuning for example, a feature found on premium European televisions is not normally encountered at lower price levels.

|  | LG | Samsung | Sharp | Toshiba | Sony | Teac | Celestial | Hi Sense | Schaub Lorenz |
|--|----|---------|-------|---------|------|------|-----------|----------|---------------|
| 1 Full HD 1080p  | ✓  | ✓       | ✓     | ✓       | ✓    |      |           | ✓        | ✓             |
| 2 Full HD Tuning   | ✓  | ✓       | ✓     | ✓       | ✓    | ✓    | ✓         | ✓        | ✓             |
| 3 MPEG 4 Tuning  |    |         |       |         |      |      |           |          | ✓             |
| 4 100Hz - 42" and above                                    |    | ✓       | ✓     | ✓       | ✓    |      | ✓         | ✓        | ✓             |
| 5 Individual Input Optimisation                            |    |         |       |         |      |      |           |          | ✓             |
| 6 PC Connectivity  | ✓  | ✓       | ✓     | ✓       | ✓    | ✓    | ✓         | ✓        | ✓             |
| 7 Home Theatre Friendly<br>- co-ax and optical digital out |    |         |       |         |      |      |           |          | ✓             |
| 8 USB Photo Input  | ✓  | ✓       | ✓     | ✓       | ✓    | ✓    | ✓         |          | ✓             |
| 9 Manufactured to ISO 9001<br>Quality Assurance Standards  | ✓  | ✓       | ✓     | ✓       | ✓    | ?    | ?         | ?        | ✓             |
| 10 Superior Warranty up to 3 years                         | ✓  |         | ✓     |         |      |      |           | ✓        | ✓             |

Comparison via internet research at time of artwork preparation only and subject to change.